



RETAIL CLUB

BRINGING YOU MORE FOR LESS

ANY 2 FOR £1.50 (PM PACKS)



£11.69 : 22% POR

UNIT 49P : 24 X 40G

ONLY 89P EACH (PM PACKS)



£6.99 : 21% POR

UNIT 58P : 12 X 100G/120G

ONLY £2.25 EACH (PM PACKS)



£8.99 : 20% POR

UNIT £1.50 : 6 X 160G

PRICE MARK PACKS



SPECIAL PRICE

12/24 X 250ML



**THE RETAILER GUIDE TO
MAXIMISING SALES AND REVENUE**

SCAN THE QR CODE TO READ THE LATEST ISSUE

PAUL BENTLEY

PROMOTION 9

16TH JUNE

TO 6TH JULY 2025

SUGRO BRINGING YOU MORE FOR LESS

ANY 2 FOR £1.50 (PM PACKS)



£19.79 : 21% POR

UNIT 49P : 40 X 25G

ONLY 65P EACH (PM PACKS)



£10.39 : 20% POR

UNIT 43P : 24 X 36G-46G

ANY 2 FOR £1.40 (PM PACKS)



£17.29 : 26% POR

UNIT 43P : 40 X 25G

ONLY 95P EACH (PM PACKS)



£18.89 : 20% POR

UNIT 63P : 30 X 60G

ONLY £1.00 EACH (PM PACKS)



£18.09 : 22% POR

UNIT 65P : 28 X 60G

ONLY £1.00 EACH (PM PACKS)



£15.59 : 23% POR

UNIT 65P : 24 X 64G-72G

ANY 2 FOR £2.65 (PM PACKS)



£13.39 : 19% POR

UNIT 89P : 15 X 99G

ANY 2 FOR £1.30 (PM PACKS)



£10.59 : 19% POR

UNIT 44P : 24 X 39G

ONLY 89P EACH



£6.99 : 21% POR

UNIT 58P : 12 X 100G

ONLY £1.00 EACH (PM PACKS)



£3.99 : 20% POR

UNIT 67P : 6 X 80G

ONLY £1.25 EACH (PM PACKS)



£12.19 : 19% POR

ZERO VAT : UNIT £1.02 : 12 X 110G

ONLY £1.00 EACH (PM PACKS)



£9.79 : 18% POR

ZERO VAT : UNIT 82P : 12 X 110G

ONLY 55P EACH (PM PACKS)



£10.49 : 24% POR

UNIT 35P : 30 X 28G-36G

ONLY £1.29 EACH



£14.99 : £15.39 : 25% POR

ZERO VAT : UNIT 94P/96P : 16 X 154G/157G

ONLY £1.00 EACH (PM PACKS)



£9.79 : 18% POR

ZERO VAT : UNIT 82P : 12 X 165G

ONLY £1.75 EACH (PM PACKS)



£13.49 : £16.19 : £17.29 : 21% POR

VAT/ZERO VAT : UNIT £1.08/£1.12/£1.15/£1.35 : 12/15 X 232G-266G

ONLY £1.19 EACH



£10.79 : 24% POR

ZERO VAT : UNIT 90P : 12 X 5 PACK

ONLY £1.00 EACH (PM PACKS)



£12.59 : 24% POR

UNIT 63P : 20 X 70G

ONLY £1.79 EACH



£14.39 : £17.89 : £21.39 : £35.59 : 20% POR

UNIT £1.19/£1.20/£1.21 : 12/15/18/30 X 6 PACK

ONLY £1.69 EACH



£12.29 : 27% POR

UNIT £1.02 : 12 X 330ML

ONLY £1.69 EACH



£11.49 : 32% POR

UNIT 96P : 12 X 330ML

ONLY £1.19 EACH



£7.49 : 21% POR

ZERO VAT : UNIT 94P : 8 X 350ML

Deal	Product	Pack & Weight	RSP	Price	Wk 1 Order	Wk 2 Order	Wk 3 Order	Total Case Limit per SKU per Retailer
ANY 2 FOR £1.50	KIT KAT CHUNKY FUNKY 89P PM	24 X 40G	89P PM	£11.69				0
ONLY 89P EACH	SWIZZELS SQUASHIES BUBBLEGUM £1.15 PM	12 X 120G	£1.15 PM	£6.99				0
	SWIZZELS SQUASHIES STRAWBERRY & CREAM £1.15 PM	12 X 120G	£1.15 PM	£6.99				
	SWIZZELS SQUASHIES MINIONS £1.15 PM	12 X 120G	£1.15 PM	£6.99				
	SWIZZELS SQUASHIES ORIGINAL £1.15 PM	12 X 120G	£1.15 PM	£6.99				
	SWIZZELS SQUASHIES RHUBARB & CUSTARD £1.15 PM	12 X 120G	£1.15 PM	£6.99				
	SWIZZELS SQUASHIES SOUR CHERRY & APPLE £1.15 PM	12 X 120G	£1.15 PM	£6.99				
	SWIZZELS SQUASHIES TROPICAL £1.15 PM	12 X 100G	£1.15 PM	£6.99				
ONLY £2.25 EACH	PRINGLES HOT BLAZIN FRIED CHICKEN £2.75 PM	6 X 160G	£2.75 PM	£8.99				0
	PRINGLES HOT KICKIN SOUR CREAM £2.75 PM	6 X 160G	£2.75 PM	£8.99				
	PRINGLES HOT KICKIN SWEET CHILLI £2.75 PM	6 X 160G	£2.75 PM	£8.99				
ANY 2 FOR £1.50	MILKYBAR 89P PM	40 X 25G	89P PM	£19.79				0
ANY 2 FOR £1.40	MILKYBAR MEDIUM 75P PM	40 X 25G	75P PM	£17.29				0
ONLY 95P EACH	LION BAR DUO WHITE	30 X 60G	£1.29	£18.89				0
ONLY £1.00 EACH	LION BAR DUO MILK	28 X 60G	£1.29	£18.09				0

Deal	Product	Pack & Weight	RSP	Price	Wk 1 Order	Wk 2 Order	Wk 3 Order	Total Case Limit per SKU per Retailer
PRICE MARK PACK	RED BULL APRICOT EDITION £1.65 PM	12 X 250ML	£1.65 PM	SPECIAL PRICE				0
	RED BULL COCONUT £1.65 PM	12 X 250ML	£1.65 PM					
	RED BULL GREEN CURUBA £1.65 PM	12 X 250ML	£1.65 PM					
	RED BULL JUNE BERRY £1.65 PM	12 X 250ML	£1.65 PM					
	RED BULL RED EDITION £1.65 PM	12 X 250ML	£1.65 PM					
	RED BULL RUBY EDITION SPICED PEAR £1.65 PM	12 X 250ML	£1.65 PM					
	RED BULL SUMMER EDITION £1.65 PM	12 X 250ML	£1.65 PM					
	RED BULL TROPICAL £1.65 PM	12 X 250ML	£1.65 PM					
	RED BULL WINTER 2024 £1.65 PM	12 X 250ML	£1.65 PM					
	RED BULL £1.65 PM	24 X 250ML	£1.65 PM					
	RED BULL SUGAR FREE PINK £1.60 PM	12 X 250ML	£1.60 PM					
	RED BULL SUGAR FREE £1.60 PM	24 X 250ML	£1.60 PM					
	RED BULL ZERO £1.60 PM	12 X 250ML	£1.60 PM					
ONLY 65P EACH	AERO BUBBLY PEPPERMINT 75P PM	24 X 36G	75P PM	£10.39				0
	SMARTIES 75P PM	24 X 38G	75P PM	£10.39				
	YORKIE MILK 75P PM	24 X 44G	75P PM	£10.39				
	YORKIE RAISIN & BISCUIT 75P PM	24 X 46G	75P PM	£10.39				
ONLY £1.00 EACH	KIT KAT CHUNKY DUO	24 X 64G	£1.29	£15.59				0
	KIT KAT CHUNKY HAZELNUT DUO	24 X 68G	£1.29	£15.59				
	YORKIE BROWNIE DUO	24 X 66G	£1.29	£15.59				
	YORKIE MANSIZE DUO	24 X 72G	£1.29	£15.59				
	YORKIE RAISIN & BISCUIT DUO	24 X 64G	£1.29	£15.59				
ANY 2 FOR £2.65	KIT KAT DOUBLE CHOCOLATE SHARING BLOCK £1.50 PM	15 X 99G	£1.50 PM	£13.39				0
	KIT KAT SALTED CARAMEL SHARING BLOCK £1.50 PM	15 X 99G	£1.50 PM	£13.39				
ANY 2 FOR £1.30	GOLD BILLION BAR CHOCOLATE & HAZELNUT 79P PM	24 X 39G	79P PM	£10.59				0
	GOLD BILLION BAR WAFER 79P PM	24 X 39G	79P PM	£10.59				
ONLY 89P EACH	SQUASHIES SOUR SHOOTING STARS	12 X 100G	£1.15	£6.99				0
ONLY £1.00 EACH	MCVITIES MINI CHOC DIGESTIVES POUCH £1.25 PM	6 X 80G	£1.25 PM	£3.99				0
ONLY £1.25 EACH	MCVITIES JAFFA CAKES COLA 10 CAKES £1.49 PM	12 X 110G	£1.49 PM	£12.19				0
	MCVITIES JAFFA CAKES ORIGINAL 10 CAKES £1.49 PM	12 X 110G	£1.49 PM	£12.19				
ONLY £1.00 EACH	MCVITIES JAFFA CAKES COLA BOTTLE £1.25 PM	12 X 110G	£1.25 PM	£9.79				0
ONLY 55P EACH	RICE KRISPIES SQUARES CARAMEL & CHOCOLATE 79P PM	30 X 36G	79P PM	£10.49				0
	RICE KRISPIES SQUARES CORNFLAKES 79P PM	30 X 36G	79P PM	£10.49				
	RICE KRISPIES SQUARES DELIGHTFULLY CHOCOLATEY 79P PM	30 X 36G	79P PM	£10.49				
	RICE KRISPIES SQUARES MARSHMALLOW 79P PM	30 X 36G	79P PM	£10.49				
ONLY £1.29 EACH	OREO DOUBLE STUFF COOKIE	16 X 157G	£1.60	£14.99				0
	OREO GOLDEN BISCUITS	16 X 154G	£1.60	£15.39				
	OREO VANILLA	16 X 154G	£1.60	£15.39				
ONLY £1.00 EACH	MCVITIES BN HAPPY FACES JAM & CREAM £1.25 PM	12 X 165G	£1.25 PM	£9.79				0
ONLY £1.75 EACH	MCVITIES CARAMEL DIGESTIVE BISCUITS £2.25 PM	15 X 250G	£2.25 PM	£16.19				0
	MCVITIES DARK CHOCOLATE DIGESTIVE BISCUITS £2.25 PM	15 X 250G	£2.25 PM	£17.29				
	MCVITIES GOLD CHOCOLATE DIGESTIVE BISCUITS £2.25 PM	12 X 250G	£2.25 PM	£16.19				
	MCVITIES MILK CHOCOLATE DIGESTIVE BISCUITS £2.25 PM	15 X 250G	£2.25 PM	£17.29				
	MCVITIES MILK CHOCOLATE HOBNOBS BISCUITS £2.25 PM	15 X 250G	£2.25 PM	£17.29				
	MCVITIES WHITE CHOCOLATE DIGESTIVE BISCUITS £2.25 PM	15 X 250G	£2.25 PM	£13.49				
ONLY £1.19 EACH	MCVITIES MINI BN CHOCOLATE FLAVOUR BISCUITS	12 X 5 PACK	£1.39	£10.79				0
ONLY £1.00 EACH	HULA HOOPS BIG HOOPS BBQ BEEF £1.25 PM	20 X 70G	£1.25 PM	£12.59				0
	HULA HOOPS BIG HOOPS ORIGINAL £1.25 PM	20 X 70G	£1.25 PM	£12.59				
	HULA HOOPS BIG HOOPS SALT & VINEGAR £1.25 PM	20 X 70G	£1.25 PM	£12.59				
ONLY £1.79 EACH	FRENCH FRIES VARIETY	12 X 6 PACK	£2.20	£14.39				0
	MONSTER MUNCH PICKLED ONION	18 X 6 PACK	£2.20	£21.39				
	MONSTER MUNCH ROAST BEEF	18 X 6 PACK	£2.20	£21.39				
	QUAVERS BBQ	30 X 6 PACK	£2.20	£35.59				
	QUAVERS CHEESE	12 X 6 PACK	£2.20	£14.39				
	WALKERS SQUARES CHEESE & ONION	15 X 6 PACK	£2.20	£17.89				
	WOTSITS CHEESE	12 X 6 PACK	£2.20	£14.39				
	WOTSITS FLAMIN HOT	12 X 6 PACK	£2.20	£14.39				
ONLY £1.69 EACH	TENZING FIERY MANGO	12 X 330ML	£2.09	£12.29				0
ONLY £1.69 EACH	TENZING LIME & MINT	12 X 330ML	£1.99	£11.49				0
	TENZING PINEAPPLE & PASSIONFRUIT	12 X 330ML	£1.99	£11.49				
	TENZING RASPBERRY & YUZU	12 X 330ML	£1.99	£11.49				
ONLY £1.19 EACH	GALAXY DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				0
	M&M's CHOCOLATE BROWNIE MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	MALTESERS MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	MARS CARAMEL MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	MARS MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	MARS MILKYWAY MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	SNICKERS MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	TWIX MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				