



# RETAIL CLUB

BRINGING YOU MORE FOR LESS

ONLY £2.25 EACH (PM PACKS)



£8.99 : 20% POR

UNIT £1.50 : 6 X 160G

ONLY £1.25 EACH (PM PACKS)



£9.69 : 22% POR

UNIT 81P : 12 X 80G/85G

ANY 2 FOR £1.00 (PM PACKS)



£8.19 : 30% POR

UNIT 27P : 30 X 60G

ONLY £1.29 EACH



£8.79 : £17.59 : £19.69 : £20.79 : 27% POR

UNIT : 73P/82P/87P : 12/24 X 500ML



**THE RETAILER GUIDE TO  
MAXIMISING SALES AND REVENUE**

SCAN THE QR CODE TO READ THE LATEST ISSUE

**PAUL BENTLEY  
PROMOTION 6**

14TH APRIL TO  
4TH MAY 2025

# SUGRO BRINGING YOU MORE FOR LESS

ANY 2 FOR £1.30 (PM/NON PACKS)



£10.59 : 19% POR

UNIT 44P : 24 X 39G

ONLY 85P EACH



£7.99 : 23% POR

UNIT 79P : 10 X 81G

ANY 2 FOR £1.70 (PM PACKS)



£6.39 : 25% POR

UNIT 53P : 12 X 100G-150G

ONLY £1.00 EACH (PM PACKS)



£6.99 : 30% POR

UNIT 58P : 12 X 140G

ONLY 60P EACH (PM PACKS)



£10.49 : 30% POR

UNIT 35P : 30 X 28G-36G

ONLY £1.00 EACH (PM PACKS)



£9.79 : 18% POR

ZERO VAT : UNIT 82P : 12 X 110G

ONLY £1.75 EACH (PM PACKS)



£13.49 : £16.19 : £17.29 : 21% POR

VAT/ZERO VAT : UNIT £1.08/£1.12/£1.15 : 12 X 232G/15 X 232G-266G



ONLY £1.00 EACH (PM PACKS)



£12.59 : 24% POR

UNIT 63P : 20 X 70G

ONLY £1.00 EACH (PM PACKS)



£11.19 : 26% POR

UNIT 62P : 18 X 65G

ONLY £1.00 EACH (PM PACKS)



£9.29 : 26% POR

UNIT 62P : 15 X 70G

ONLY £1.75 EACH



£15.19 : 28% POR

ZERO VAT : UNIT £1.27 : 12 X 140G



**ONLY £1.65 EACH**

**£7.49 : 24% POR**

ZERO VAT : UNIT £1.25 : 6 X 270G-300G

**ONLY £1.79 EACH**

**£14.39 : £17.89 : £21.39 : £33.78 : 20% POR**

UNIT £1.13/£1.19/£1.20 : 12/15/18/30 X 6 PACK

**ONLY 95P EACH (PM PACKS)**

**£10.89 : 24% POR**

UNIT 61P : 18 X 60G/65G

**ONLY £1.19 EACH (PM PACKS)**

**£7.49 : 21% POR**

UNIT 94P : 8 X 350ML

**PRICE MARK PACKS**

**SPECIAL PRICE**

6 X 4 PACK

Deal	Product	Pack & Weight	RSP	Price	Wk 1 Order	Wk 2 Order	Wk 3 Order	Total Case Limit per SKU per Retailer
<b>ONLY £2.25 EACH</b>	PRINGLES HOT BLAZIN' FRIED CHICKEN £2.75 PM	6 X 160G	£2.75 PM	£8.99				0
	PRINGLES HOT KICKIN' SOUR CREAM £2.75 PM	6 X 160G	£2.75 PM	£8.99				
	PRINGLES HOT KICKIN' SWEET CHILLI £2.75 PM	6 X 160G	£2.75 PM	£8.99				
<b>ONLY £1.25 EACH</b>	AERO BUBBLE PEPPERMINT £1.50 PM	12 X 80G	£1.50 PM	£9.69				0
	AERO MELTS MILK BAG £1.50 PM	12 X 80G	£1.50 PM	£9.69				
	MILKYBAR GIANT BUTTONS £1.50 PM	12 X 80G	£1.50 PM	£9.69				
<b>ANY 2 FOR £1.00</b>	SWIZZELS SQUASHIES DRUMSTICK BUBBLEGUM 69P PM	30 X 60G	69P PM	£8.19				0
	SWIZZELS SQUASHIES DRUMSTICK 69P PM	30 X 60G	69P PM	£8.19				
<b>ONLY £1.29 EACH</b>	7UP PET	24 X 500ML	£1.79	£19.69				0
	7UP ZERO PET	24 X 500ML	£1.79	£19.69				
	PEPSI CREAM SODA PET	12 X 500ML	£1.79	£8.79				
	PEPSI DIET PET	24 X 500ML	£1.79	£19.69				
	PEPSI ELECTRIC BLUE PET	12 X 500ML	£1.79	£8.79				
	PEPSI MAX CHERRY PET	24 X 500ML	£1.79	£19.69				
	PEPSI MAX LIME PET	12 X 500ML	£1.79	£8.79				
	PEPSI MAX MANGO PET	12 X 500ML	£1.79	£8.79				
	PEPSI MAX PET	24 X 500ML	£1.79	£19.69				
	PEPSI REGULAR PET	24 X 500ML	£1.99	£20.79				
	PEPSI STRAWBERRY & CREAM PET	12 X 500ML	£1.79	£8.79				
	TANGO APPLE SUGAR FREE PET	12 X 500ML	£1.79	£8.79				
	TANGO DARK BERRY SUGAR FREE PET	12 X 500ML	£1.79	£8.79				
	TANGO ORANGE PET	24 X 500ML	£1.79	£17.59				
	TANGO CHERRY SUGAR FREE PET	12 X 500ML	£1.79	£8.79				
	TANGO STRAWBERRY SMASH SUGAR FREE PET	12 X 500ML	£1.79	£8.79				
	TANGO MANGO SUGAR FREE PET	12 X 500ML	£1.79	£8.79				
<b>ANY 2 FOR £1.50</b>	MCVITIES GOLD BILLIONS WAFER	24 X 39G	79P	£10.59				0
	MCVITIES GOLD BILLIONS CHOCOLATE & HAZELNUT WAFER 79P PM	24 X 39G	79P PM	£10.59				

Deal	Product	Pack & Weight	RSP	Price	Wk 1 Order	Wk 2 Order	Wk 3 Order	Total Case Limit per SKU per Retailer
<b>ONLY £1.25 EACH</b>	MUNCHIES POUCH BAG £1.50 PM	10 X 81G	£1.50 PM	£7.99				0
<b>ANY 2 FOR £1.70</b>	BARRATT DOLLY MIXTURE £1.15 PM	12 X 150G	£1.15 PM	£6.39				0
	BARRATT FRUIT SALAD SOFTIES £1.15 PM	12 X 120G	£1.15 PM	£6.39				
	BARRATT MILK BOTTLES £1.15 PM	12 X 150G	£1.15 PM	£6.39				
	BARRATT MINI FLUMPS £1.15 PM	12 X 130G	£1.15 PM	£6.39				
	BARRATT REFRESHER SOFTIES £1.15 PM	12 X 120G	£1.15 PM	£6.39				
	BARRATT SHRIMPS & BANANAS £1.15 PM	12 X 150G	£1.15 PM	£6.39				
	BARRATT WHAM SPACEBABIES £1.15 PM	12 X 100G	£1.15 PM	£6.39				
	BARRATT WHAMTASTIC £1.15 PM	12 X 120G	£1.15 PM	£6.39				
<b>ONLY £1.00 EACH</b>	HENRY GOODE SOFT EATING LIQUORICE £1.25 PM	12 X 140G	£1.25 PM	£6.99				0
<b>ONLY 60P EACH</b>	KELLOGGS SQUARES CARAMEL & CHOCOLATE 79P PM	30 X 36G	79P PM	£10.49				0
	KELLOGGS SQUARES CORNFLAKES 79P PM	30 X 31G	79P PM	£10.49				
	KELLOGGS SQUARES DELIGHTFULLY CHOCOLATELY 79P PM	30 X 36G	79P PM	£10.49				
	KELLOGGS SQUARES MARSHMALLOW 79P PM	30 X 28G	79P PM	£10.49				
<b>ONLY £1.00 EACH</b>	MCVITIES JAFFA CAKES COLA BOTTLES £1.25 PM	12 X 110G	£1.25 PM	£9.79				0
<b>ONLY £1.75 EACH</b>	MCVITIES CARAMEL DIGESTIVES BISCUITS £2.25 PM	15 X 250G	£2.25 PM	£16.19				0
	MCVITIES DARK CHOCOLATE DIGESTIVES BISCUITS £2.25 PM	15 X 266G	£2.25 PM	£17.29				
	MCVITIES GOLD CHOCOLATE DIGESTIVES BISCUITS £2.25 PM	15 X 232G	£2.25 PM	£16.19				
	MCVITIES MILK CHOCOLATE DIGESTIVES BISCUITS £2.25 PM	15 X 266G	£2.25 PM	£17.29				
	MCVITIES MILK CHOCOLATE HOBNOBS BISCUITS £2.25 PM	15 X 262G	£2.25 PM	£17.29				
	MCVITIES WHITE CHOCOLATE DIGESTIVES BISCUITS £2.25 PM	12 X 250G	£2.25 PM	£13.49				
<b>ONLY £1.00 EACH</b>	HULA HOOPS BIG HOOPS BBQ BEEF £1.25 PM	20 X 70G	£1.25 PM	£12.59				0
	HULA HOOPS BIG HOOPS ORIGINAL £1.25 PM	20 X 70G	£1.25 PM	£12.59				
	HULA HOOPS BIG HOOPS SALT & VINEGAR £1.25 PM	20 X 70G	£1.25 PM	£12.59				
<b>ONLY £1.00 EACH</b>	WALKERS SENSATIONS SEA SALT & BLACK PEPPER £1.25 PM	18 X 65G	£1.25 PM	£11.19				0
	WALKERS SENSATIONS THAI SWEET CHILLI £1.25 PM	18 X 65G	£1.25 PM	£11.19				
<b>ONLY £1.00 EACH</b>	WALKERS MAX PAPRIKA £1.25 PM	15 X 70G	£1.25 PM	£9.29				0
	WALKERS MAX PEPPERONI FEAST £1.25 PM	15 X 70G	£1.25 PM	£9.29				
	WALKERS MAX PRAWN COCKTAIL £1.25 PM	15 X 70G	£1.25 PM	£9.29				
	WALKERS MAX STRONG HOT WING CHICKEN WING £1.25 PM	15 X 70G	£1.25 PM	£9.29				
	WALKERS MAX TEXAS BBQ £1.25 PM	15 X 70G	£1.25 PM	£9.29				
<b>ONLY £1.75 EACH</b>	DORITOS CHILLI HEATWAVE	12 X 140G	£2.50	£15.19				0
	DORITOS COOL ORIGINAL	12 X 140G	£2.50	£15.19				
	DORITOS TANGY CHEESE	12 X 140G	£2.50	£15.19				
<b>ONLY £1.65 EACH</b>	DORITOS CREAMY GUACAMOLE DIP	6 X 270G	£3.19	£7.49				0
	DORITOS HOT SALSA DIP	6 X 300G	£3.19	£7.49				
	DORITOS MILD SALSA DIP	6 X 300G	£3.19	£7.49				
	DORITOS NACHO CHEESE DIP	6 X 280G	£3.19	£7.49				
	DORITOS SOUR CREAM & CHIVE DIP	6 X 280G	£3.19	£7.49				
<b>ONLY £1.79 EACH</b>	FRENCH FRIES VARIETY	12 X 6 PACK	£2.20	£14.39				0
	MONSTER MUNCH PICKLED ONION	18 X 6 PACK	£2.20	£21.39				
	MONSTER MUNCH ROAST BEEF	18 X 6 PACK	£2.20	£21.39				
	QUAVERS	12 X 6 PACK	£2.20	£14.39				
	QUAVERS BBQ	30 X 6 PACK	£2.20	£33.78				
	WALKERS SQUARES CHEESE & ONION	15 X 6 PACK	£2.20	£17.89				
	WOTSITS CHEESE	12 X 6 PACK	£2.20	£14.39				
	WOTSITS FLAMIN HOT	12 X 6 PACK	£2.20	£14.39				
<b>ONLY 95P EACH</b>	MARMITE CRISPS £1.25 PM	18 X 65G	£1.25 PM	£10.89				0
	MARMITE PUFFS £1.25 PM	18 X 60G	£1.25 PM	£10.89				
<b>ONLY £1.19</b>	GALAXY DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				0
	M&M's CHOCOLATE BROWNIE MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	MALTESERS MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	MARS CARAMEL MILK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	MARS MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	MARS MILKYWAY MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	SNICKERS MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
	TWIX MILK DRINK £1.59 PM	8 X 350ML	£1.59 PM	£7.49				
<b>PRICE MARK PACKS</b>	RED BULL EDITIONS VARIETY £5.65 PM	6 X 4 PACK	£5.65 PM	SPECIAL PRICE				0
	RED BULL ORIGINAL £5.65 PM	6 X 4 PACK	£5.65 PM					