



# RETAIL CLUB

BRINGING YOU MORE FOR LESS

ONLY £2.25 EACH (PM PACKS)



£8.99 : 20% POR

UNIT £1.50 : 6 X 165G

ONLY £1.25 EACH (PM PACKS)



£17.59 : 23% POR

UNIT 80P : 22 X 95G

£2.35 PM : £2.50 PM



SPECIAL PRICE

12 X 473ML

ONLY 89P EACH (PM PACKS)



£6.99 : 21% POR

UNIT 58P : 12 X 110G/120G



**THE RETAILER GUIDE TO  
MAXIMISING SALES AND REVENUE**

SCAN THE QR CODE TO READ THE LATEST ISSUE

**PROMOTION 7**

6TH MAY TO 26TH MAY 2024

# SUGRO BRINGING YOU MORE FOR LESS

**ONLY £1.19 EACH (PM PACKS)**



**£12.19 : 18% POR**

UNIT 81P : 15 X 90G

**BUY 2 FOR £1.50 (PM PACKS)**



**£5.49 : 27% POR**

UNIT 46P : 12 X 100G

**ONLY 89P EACH (PM PACKS)**



**£6.39 : 28% POR**

UNIT 53P : 12 X 100G

**ONLY £1.00 EACH (PM PACKS)**



**£9.59 : 20% POR**

ZERO VAT : UNIT 80P : 12 X 150G

**ONLY £1.00 EACH (PM PACKS)**



**£7.79 : £9.29 : 22% POR**

UNIT 65P/77P : 12 X 6 PACK

**ONLY £1.25 EACH (PM PACKS)**



**£11.89 : 21% POR**

ZERO VAT : UNIT 99P : 12 X 200G-255G

**ONLY £1.29 EACH**



**£5.99 : £6.79 : £7.19 : £7.99 : 21% POR**

UNIT 85P/86P/£1.00/£1.03 : 7/8 X 5/6 PACK

**ONLY £1.49 EACH**



**£10.99 : 18% POR**

ZERO VAT : UNIT £1.22 : 9 X 198G (TWIN PACK)

**ONLY £1.25 EACH**



**£7.19 : £10.19 : £11.89 : £14.29 : 18% POR**

UNIT 85P : 90P : £1.02 : £1.03 : 7/8/10/14 X 105G-200G

**ONLY £1.49 EACH (PM PACKS)**



**£14.89 : 14% POR**

UNIT £1.06 : 14 X 6 PACK

**ONLY £1.79 EACH (PM PACKS)**



**£11.79 : 28% POR**

UNIT £1.07 : 11 X 4 PACK

**ONLY £1.69 EACH**



**£13.59 : £20.39 : 20% POR**

UNIT £1.13 : 12/18 X 6 PACK

**ONLY £1.69 EACH**



**£20.19 : 20% POR**

UNIT £1.12 : 18 X 22G

**ONLY £1.65 EACH**



**£7.49 : 24% POR**

ZERO VAT : UNIT £1.25 : 6 X 270G-300G

**ONLY £1.49 EACH**



**£13.19 : 26% POR**

ZERO VAT : UNIT £1.10 : 12 X 6 PACK

**ONLY £1.29 EACH (PM PACKS)**



**£12.19 : 21% POR**

ZERO VAT : UNIT £1.02 : 12 X 250ML

Deal	Product	Pack & Weight	RSP	Price	Wk 1 Order	Wk 2 Order	Wk 3 Order	Total Case Limit per SKU per Retailer
<b>ONLY £2.25 EACH</b>	Pringles BBQ £2.75 PM	6 X 165G	£2.75 PM	£8.99				0
	Pringles Cheese & Onion £2.75 PM	6 X 165G	£2.75 PM	£8.99				
	Pringles Original £2.75 PM	6 X 165G	£2.75 PM	£8.99				
	Pringles Prawn Cocktail £2.75 PM	6 X 165G	£2.75 PM	£8.99				
	Pringles Salt & Vinegar £2.75 PM	6 X 165G	£2.75 PM	£8.99				
	Pringles Sour Cream & Onion £2.75 PM	6 X 165G	£2.75 PM	£8.99				
<b>ONLY £1.25 EACH</b>	Cadbury Dairy Milk Chopped Hazelnut £1.35 PM	22 X 95G	£1.35 PM	£17.59				0
	Cadbury Dairy Milk Fruit & Nut £1.35 PM	22 X 95G	£1.35 PM	£17.59				
	Cadbury Dairy Milk £1.35 PM	22 X 95G	£1.35 PM	£17.59				
<b>£2.35 PM / £2.50 PM</b>	Red Bull Sugarfree £2.35 PM	12 X 473ML	£2.35 PM	SPECIAL PRICE				0
	Red Bull Original £2.50 PM	12 X 473ML	£2.50 PM					

Deal	Product	Pack & Weight	RSP	Price	Wk 1 Order	Wk 2 Order	Wk 3 Order	Total Case Limit per SKU per Retailer
<b>ONLY 89P EACH</b>	Swizzels Squashies Bubblegum £1.15 PM	12 X 120G	£1.15 PM	£6.99				0
	Swizzels Squashies Drumstick Strawberry & Cream £1.15 PM	12 X 120G	£1.15 PM	£6.99				
	Swizzels Squashies Minions £1.15 PM	12 X 110G	£1.15 PM	£6.99				
	Swizzels Squashies Original £1.15 PM	12 X 120G	£1.15 PM	£6.99				
	Swizzels Squashies Rhubarb & Custard £1.15 PM	12 X 120G	£1.15 PM	£6.99				
<b>ONLY £1.19 EACH</b>	Swizzels Squashies Sour Cherry & Apple £1.15 PM	12 X 120G	£1.15 PM	£6.99				0
	Aero Giant Milk £1.35 PM	15 X 90G	£1.35 PM	£12.19				
	Aero Giant Orange £1.35 PM	15 X 90G	£1.35 PM	£12.19				
	Aero Giant Peppermint £1.35 PM	15 X 90G	£1.35 PM	£12.19				
	Aero Hazelnut Block £1.35 PM	15 X 90G	£1.35 PM	£12.19				
<b>BUY 2 FOR £1.50</b>	Barratt Fun & Fantastic Dinosaurs £1.00 PM	12 X 100G	£1.00 PM	£5.49				0
	Barratt Fun & Fantastic Sharks £1.00 PM	12 X 100G	£1.00 PM	£5.49				
	Barratt Fun & Fantastic Sour Worms £1.00 PM	12 X 100G	£1.00 PM	£5.49				
	Barratt Fun & Fantastic Unicorns £1.00 PM	12 X 100G	£1.00 PM	£5.49				
<b>ONLY 89P EACH</b>	Barratt Fun & Fantastic Emojis £1.15 PM	12 X 100G	£1.15 PM	£6.39				0
<b>ONLY £1.00 EACH</b>	McVities Choc Chip Cookies £1.25 PM	12 X 150G	£1.25 PM	£9.59				0
	McVities White Choc Chip Cookies £1.25 PM	12 X 150G	£1.25 PM	£9.59				
<b>ONLY £1.00 EACH</b>	McVities Club Mint £1.25 PM	12 X 6 PACK	£1.25 PM	£7.79				0
	McVities Club Orange £1.25 PM	12 X 6 PACK	£1.25 PM	£7.79				
	McVities Gold £1.25 PM (Zero VAT)	12 X 6 PACK	£1.25 PM	£9.29				
	McVities Penguin Milk £1.25 PM	12 X 6 PACK	£1.25 PM	£7.79				
<b>ONLY £1.25 EACH</b>	McVities Fruit Shortcake £1.59 PM	12 X 200G	£1.59 PM	£11.89				0
	McVities Ginger Nuts £1.59 PM	12 X 250G	£1.59 PM	£11.89				
	McVities Hobnobs £1.59 PM	12 X 255G	£1.59 PM	£11.89				
<b>ONLY £1.29 EACH</b>	McVities Chocolate Iced Gems Biscuits 5 Pack	7 X 5 PACK	£1.99	£5.99				0
	McVities Iced Gems Biscuits 5 Pack (Zero VAT)	7 X 5 PACK	£1.99	£7.19				
	McVities Iced Gems Candy Floss 5 Pack (Zero VAT)	7 X 5 PACK	£1.99	£7.19				
	McVities Mini Chocolate Digestive 5 Pack	8 X 5 PACK	£1.99	£6.79				
	McVities Mini Gingerbread Men 6 Pack (Zero VAT)	8 X 6 PACK	£1.99	£7.99				
<b>ONLY £1.49 EACH</b>	McVities Penguin Minis 6 Pack	8 X 6 PACK	£1.99	£6.79				0
<b>ONLY £1.25 EACH</b>	McVities Jaffa Twin Cake Twin Pack	9 X 198G (TWIN PACK)	£2.25	£10.99				0
	Lu Le Petit Beurre Biscuits (Zero VAT)	7 X 167G	£1.70	£7.19				
	Lu Le Petit Biscotte (Zero VAT)	10 X 200G	£1.70	£10.19				
	Lu Le Petit Chocolat	14 X 150G	£1.70	£11.89				
	Lu Le Petit Citron (Zero VAT)	7 X 140G	£1.70	£7.19				
	Lu Le Petit Cookie With Chunky Rich Chocolate Chips (Zero VAT)	8 X 184G	£1.70	£7.19				
<b>ONLY £1.79 EACH</b>	Lu Petit Ganache (Zero VAT)	14 X 105G	£1.70	£14.29				0
	Kelloggs Coco Pops Cereal Bar £1.59 PM	14 X 6 PACK	£1.59 PM	£14.89				
	Kelloggs Frosties Cereal Bar PM £1.59 PM	14 X 6 PACK	£1.59 PM	£14.89				
<b>ONLY £1.79 EACH</b>	Kelloggs Rice Krispies Cereal Bar P£1.59 PM	14 X 6 PACK	£1.59 PM	£14.89				0
	Kelloggs Rice Krispies Squares Caramel & Chocolate £2.25 PM	11 X 4 PACK	£2.25 PM	£11.79				
	Kelloggs Rice Krispies Squares Delightfully Chocolatey £2.25 PM	11 X 4 PACK	£2.25 PM	£11.79				
<b>ONLY £1.69 EACH</b>	Kelloggs Rice Krispies Squares Marshmallow £2.25 PM	11 X 4 PACK	£2.25 PM	£11.79				0
	Walkers Cheese & Onion 6 Pack	18 X 6 PACK	£1.99	£20.39				
	Walkers Pickled Onion 6 Pack	12 X 6 PACK	£1.99	£13.59				
	Walkers Prawn Cocktail 6 Pack	18 X 6 PACK	£1.99	£20.39				
	Walkers Ready Salted 6 Pack	18 X 6 PACK	£1.99	£20.39				
	Walkers Salt & Vinegar 6 Pack	18 X 6 PACK	£1.99	£20.39				
	Walkers Tomato Ketchup 6 Pack	18 X 6 PACK	£1.99	£20.39				
<b>ONLY £1.69 EACH</b>	Walkers Variety 6 Pack	18 X 6 PACK	£1.99	£20.39				0
	Walkers Baked Cheese & Onion 6 Pack	18 X 6 PACK	£1.99	£20.19				
	Walkers Baked Salt & Vinegar 6 Pack	18 X 6 PACK	£1.99	£20.19				
	Walkers Baked Sea Salt 6 Pack	18 X 6 PACK	£1.99	£20.19				
<b>ONLY £1.65 EACH</b>	Walkers Baked Variety Bag 6 Pack	18 X 6 PACK	£1.99	£20.19				0
	Doritos Creamy Guacamole Dip	6 X 270G	£3.19	£7.49				
	Doritos Hot Salsa Dip	6 X 300G	£3.19	£7.49				
	Doritos Mild Salsa Dip	6 X 300G	£3.19	£7.49				
	Doritos Nacho Cheese Dip	6 X 280G	£3.19	£7.49				
<b>ONLY £1.49 EACH</b>	Doritos Sour Cream & Chive Dip	6 X 280G	£3.19	£7.49				0
	Jacobs Crinklys Cheese & Onion 6 Pack	12 X 6 PACK	£1.79	£13.19				
	Jacobs Crinklys Variety 6 Pack	12 X 6 PACK	£1.79	£13.19				
	Jacobs Mini Cheddars Original 6 Pack	12 X 6 PACK	£1.79	£13.19				
	Jacobs Mini Cheddars Red Leicester 6 Pack	12 X 6 PACK	£1.79	£13.19				
	Jacobs Mini Cheddars Smoky BBQ 6 Pack	12 X 6 PACK	£1.79	£13.19				
<b>ONLY £1.29 EACH</b>	Jacobs Mini Cheddars Variety 6 Pack	12 X 6 PACK	£1.79	£13.19				0
	Galaxy Iced Mocha Latte £1.85 PM	12 X 250ML	£1.85 PM	£12.19				
	Mars Iced Mocha Latte £1.85 PM	12 X 250ML	£1.85 PM	£12.19				0